



## Conference Evaluation

### Conference Organization and Execution

Overall event success		Excellent		Good		Fair		Poor		Total replies
1	What is your overall evaluation of the Conference?	22%	30%	41%	7%					46
2	Were your objectives in attending achieved?	10%	38%	31%	19%	2%				48
3	Has your understanding of TPOs and the issues they are facing in the future improved?	10%	31%	42%	15%	2%				48
4	How would you rate what you have learnt during the Conference for practical implementation in your TPO's strategies and operations?	11%	24%	39%	24%	4%				46
5	How would you describe the level of dialogue with participants from other countries?	24%	33%	22%	20%	2%				46

Conference organization		Excellent		Good		Fair		Poor		Total replies
6	How do you rate the management and organization of this workshop by the host TPO (EVD)?	46%	42%	13%						48
7	How do you rate the location (The Hague, the Netherlands)?	44%	44%	13%						48
8	How do you rate the Conference facilities (World Forum)?	35%	46%	13%	2%	4%				46
9	How do you rate accommodation at your Conference hotel?									
	▪ Novotel	11%	33%	39%	17%					18
	▪ Golden Tulip Bel-Air		44%	33%	11%	11%				9
	▪ Crowne Plaza Promenade		25%	38%	25%	13%				8
	▪ Other: _____	20%	20%	20%	20%	20%				10
10	How do you rate the simultaneous interpretation in Spanish?	67%	33%							3
	How do you rate the simultaneous interpretation in French?	50%		50%						2
	How do you rate the simultaneous interpretation in English?	29%	57%	14%						7

## Conference Programme

Please evaluate the usefulness / quality of each of the Conference sessions/events		Excellent		Good		Fair		Poor		Total replies
11	Opening address – Mr. Frank Heemskerk, Minister for Foreign Trade	37%	37%	23%	2%					43
12	Keynote address – Mr. Harsha Singh, Deputy DG, WTO	13%	27%	38%	13%	7%	2%			45
13	Workshop 1 – Benchmarking	9%	40%	33%	16%	2%				45
14	Workshop 2 – Overseas Representation	9%	30%	33%	23%	5%				43
15	Plenary presentation – Regional TPO Networks	6%	25%	29%	31%	8%				48
16	Presentations by prospective hosts of 8 <sup>th</sup> WTPO Conference	15%	35%	33%	15%	2%				46
17	World TPO Awards 2008 Gala Presentation & Dinner	54%	39%	7%						46

Please evaluate the usefulness / quality of each of the Conference sessions/events		Excellent		Good		Fair		Poor		Total replies
18	Plenary presentation – Web Technologies	17%	35%	29%	13%	6%				48
19	Workshop 3 – Export Strategy & the Role of TPOs	10%	25%	42%	19%	4%				48
20	Workshop 4 – National Export Awards	2%	23%	32%	30%	9%	5%			44
21	Presentations by WTPO Awards 2008 winners	13%	23%	35%	25%	4%				48
22	Plenary presentation – Doing Business Report 2009	21%	25%	42%	10%	2%				48
23	Closing Session	22%	38%	41%						32
24	Farewell Dinner	56%	38%	6%						16

## Conference Logistics

Please evaluate the usefulness / quality of the following materials		Excellent		Good		Fair		Poor		Total replies
25	Participant's Pack – Satchel / Documents	21%	29%	35%	13%	2%				48
26	Internet Café / Networking area	24%	47%	24%	2%	2%				45
27	Do you prefer the WTPO Conference to be held back-to-back with the meeting of a regional TPO group, e.g. the European TPO (ETPO) Network meeting?					Yes	No			Total replies
						73%	28%			40
28	What seating style do you prefer for Conference sessions?					Cabaret	Round tables			Total replies
						68%	32%			44
29	Would you prefer that future Conferences be run over:	2 full days	3 full days	1 full + 2 hal days	Other					Total replies
		65%	3%	29%	3%					46
30	Did you like the workshops?					Yes	No			Total replies
						98%	2%			45
31	Would you like to see more workshops during the conference?					Yes	No			Total replies
						61%	39%			44
32	Should future Conferences be webcast?					Yes	No			Total replies
						76%	24%			45
33	Would your institution be willing to pay a small fee to allow webcasting?					Yes	No			Total replies
						41%	59%			39