



From WTPO Conference to WTPO Network?

Mexico DF

October 16, 2010



The REDIBERO background

- Idea - ICEX / ICEP - end of WTPO 1998 – Santiago de Chile
- 1999 – Spain – 1st meeting – Creation of Network
 - Objectives: Intensify economic, commercial and investment relations, share experiences, develop joint projects, strengthen relations between the network members
 - Yearly meetings for CEO's of Official TPO's
 - The Chair is itinerant – not specific associative structure



The REDIBERO background

- 2003 – Ecuador - ITC included as permanent participant
- 2005 – Chile - APEX becomes active
- 2007 – Argentina – IADB becomes involved (BPR / RPG) and technical meetings between yearly conferences start
- 2009 – Mexico – Itinerant Chair for 2 years (Brasil)



WTPO Network?

- Why do I need to create or to participate in a new network? (RedIbero, WEDF, CBI, WAIPA, ARCO, etc.)
 - What value added can I provide / receive? (what is in it for me?) Some will benefit more than others but all should benefit
 - Do I have the time? To many events
 - Do I have the resources? There is a cost of participating in the events of the networks. Can we invest in all events or do I have to focus?



WTPO Network?

- Are our regional / intra-regional networks working?
 - If they are not, should we get involved in something bigger and more complex?
 - Should we then Strengthen first the Regional Networks?
 - And If there are not regional networks, should we create them first?
- Should it become a Network of Networks?
 - How do we integrate all members of each network?
 - The Chair of each Network becomes part of a BOD?
- What type of structure do I want to have?
 - Waipa (affiliation cost – formal structure)
 - RedIbero



WTPO Network?

- Who should be the members and participants?
 - Official TPO'S
 - Others (Chambers, Associations, non official or regional country TPO's – BSO's – TSI's)
 - CEO's should participate in yearly meeting
- What possible actions can be tackled?
 - Benchmarking
 - Best Practices
 - Lessons Learned (Problems encountered)
 - Training Workshops or Seminars
 - Support and Consultancy work
 - E-learning



WTPO Network?

- Possible roll of ITC in the Network
 - Permanent Chair
 - Allocation of Budgetary resources by regions
 - Technical support

